

FERDI KAYA

Technical Project Lead & Lead Developer

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SUMMARY

I am an experienced technical project manager with nine years of in-depth expertise in TYPO3 and Wordpress. With a strong background in frontend and backend development, I am able to lead projects from conception to implementation, ensuring they meet the highest technical standards, such as PageSpeed optimizations, technical SEO specifications and HTML markup validation.

I have profound knowledge of using tools such as JIRA and Git to manage projects and code, while also acting as a Scrummaster to lead teams and optimize development progress. My passion for agile processes and commitment to being a scrum master has helped me complete projects on time and within budget, while delivering world-class results. My expertise also extends to SEO topics, where I strive to optimize websites for improved findability.

Furthermore, I have experience in connecting CRM systems to websites to ensure seamless integration of customer relationship management and websites. My skills and experience make me a versatile technology expert capable of successfully managing complex projects and developing innovative solutions.

EXPERIENCE

Technical Project Lead OMMAX	02/2023 - Present Munich
Lead Web Developer OMMAX	04/2018 - 02/2023 Hamburg
Junior-Web Developer Gosign – die wohl schnellste Digitalagentur der Welt	07/2017 - 11/2017 Hamburg
Training as an IT specialist for application development Gosign – die wohl schnellste Digitalagentur der Welt	08/2014 - 06/2017 Hamburg

EDUCATION

Fachhochschulreife, computer science Berufsfachschule Elmshorn	01/2010 - 01/2013
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STRENGTHS

- 💎 Fluent in German, English and Turkish
- 💎 Technical Project Lead & Scrum master
- 💎 TYPO3 & WordPress Relaunches

ACHIEVEMENTS

- 💎 Years of experience with fullstack development in TYPO3. In the frontend with Javascript/HTML/CSS
- 💎 Conception, development and launch of headless eCommerce shops

SKILLS

TYPO3 · WordPress · Drupal

Technical project lead · Leadership

Scrum · Kanban · JIRA · Confluence

Git · Docker · Gulp

Other: AWS · Google Cloud · SEO · SEA

LANGUAGES

